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HUNTINGTON BEACH MARKETING AND VISITORS BUREAU PRESIDENT AND CEO ANNOUNCES RETIREMENT

Steve Bone, President and CEO at HBMVB to Retire September 2013

<u>Huntington Beach</u>, Calif., April 16, 2013 — Steve Bone, President and CEO of the Huntington Beach Marketing and Visitors Bureau (HBMVB) has announced that he will be retiring from the organization in September 2013.

The founding chairman and current president of the Visitors Bureau, Bone has over 27 years of experience in the Huntington Beach hospitality industry. Bone's love and dedication for community is evident through his many years of service and enthusiasm in the growth of Huntington Beach as a visitor destination.

"Steve has done a terrific job during his five years as president of the Visitors Bureau and will be greatly missed," said Brett Barnes, chairman of the HBMVB Board of Directors. "He has assembled a solid team that has formed both a Film and Sports Commission, published a eco/sustainable guide and a Huntington Beach Dining Guide, has reached out to international visitors in the UK, Ireland, Germany, Austria, New Zealand, and Australia, assembled successful group meeting sales team and has created a strong social media presence for our destination".

As a partner with Robert Mayer, and President of The Robert Mayer Corporation from 1986 to 2008, Bone developed Huntington Beach's Waterfront Beach Resort, a Hilton Hotel, and the Hyatt Regency Resort & Spa. Bone's dedication to the Huntington Beach community has been apparent through his cochairmanship of the Huntington Beach Centennial Committee and his active involvement as a board member of several Huntington Beach organizations. Bone has also been involved with and co-founded multiple Orange County organizations such as the Orange County Visitors Association, Orange County Film Commission, and Orange County Coast Watch, and currently serves on the board of directors of for the Orange County Coastkeeper, and CalTravel.

The Huntington Beach Marketing and Visitors Bureau will be conducting a nationwide search for a replacement of this position. Bone will stay involved with the organization as an advisor until September 2014.

About the Huntington Beach Marketing and Visitors Bureau

The Huntington Beach Marketing and Visitors Bureau is the official destination marketing organization of Huntington Beach, Surf City USA®. One of Southern California's premier coastal destinations, Huntington Beach is the ideal location for a <u>California family vacation</u>, relaxing weekend getaway, or group conference.

With 10 miles of wide-open sandy California beaches, <u>Huntington Beach</u> is a destination of choice for vacationers and business travelers alike. To plan your *Surf City USA*® vacation, or to learn more about Huntington Beach, visit the Huntington Beach Marketing and Visitors Bureau website at www.SurfCityUSA.com or call 800-729-6232.

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